

Board CV – Bjarne Schøn

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Hands-on operator – trusted by founders and owner-managers



Serial entrepreneur: Built 3 corporate startups (Microsoft / Hasbro / Nilfisk) + 2 regular startups (DiTra & Dynamics Anywhere)

Board member: Drove value creation to a private-equity exit at Secomea: ~6x revenue, ~5x employees, ~4x profit

Focus: Takes tech-companies from idea to product-market fit and from local- to global scaling

Competencies: Digitalization, go-to-market, product launch, ISV/reseller channels and strategic partnerships

Global network: Brings – and actively leverages – an extensive international network as mentor and board member

Approach: At eye-level with founders and owner-managers – open and honest sparring with lots of innovative thinking

Certified Board Member: DTU Board Education

BOARD EXPERIENCE – 16 board positions across Denmark, Sweden, Iceland and the USA

Company - examples	Focus	Role	Country	Period	
well at work	Well at Work	Workplace wellbeing	Board member & co-founder	DK	2023 – 2026
SAGAVA	Tergy Sagava	Bio-waste to clean energy	Board member	DK	2023 – 2025
Maul	Maul	Food logistics	Board member	IS	2022 – 2025
SECOMEA	Secomea	IoT / secure remote access	Board member	DK	2016 – 2023
MIT	MIT	Supply chain research	Advisory board member	USA	2006 – 2008
APICS	APICS	Supply chain certifications	Board member	USA	2005 – 2009

CURRENT ENGAGEMENTS – helped 60+ startups and scaleups

Company	Focus	Role	Period	
BoardPartner	BoardPartner	Experienced board members committed to helping owner-managers and Danish companies succeed	Partner	2025 -
Copenhagen Fintech	Copenhagen Fintech	FinTech & InsurTech	Mentor	2025 -
DTU	DTU Entrepreneurship	“Real-world input” to Professors, PhD & MSc students	Industry Fellow	2023 -
NATO DIANA	NATO DIANA	Quantum, Dual-use, BioTech	Mentor	2023 -
DTU Board Certificates	DTU Board Education	Corporate – Startup Partnerships	Teacher	2022 -
DTU Skylab	DTU Skylab	Startup Mentoring, X-Tech, X-Tech+	Mentor	2019 -
DTU SCIENCE PARK	DTU Science Park	DeepTech, MedTech, DefenseTech, GreenTech	Mentor	2015 -

OPERATING TRACK RECORD – 25+ years building and scaling tech businesses, from idea to global

Company - examples	Focus	Role	Period	
DiTra	DiTra ApS	Executive sparring and consulting on digital strategy, innovation and transformation. Client examples: Novo Nordisk, ALK, Danske Advokater	Founder & CEO	2010 – 2026
NILFISK	Nilfisk	Built a digital services unit and software factory with full P/L. Secured DKK +200M IoT investment	VP Digital Services	2018 – 2020
Dynamics Anywhere Multi e Business Solutions	Dynamics Anywhere	Built ground-up to global market leader in 4½ years. At exit: subsidiaries in 4 countries (DK, NL, AUS, USA); +200 partners; +350 customers; ROIC 38%. Acquired by Columbus	Co-founder & CEO Nordics	2010 – 2014
Microsoft	Microsoft	Secured DKK +120M from Steve Ballmer. Started Microsoft's first IoT initiative worldwide; co-author on 7 patents. 4 Gold Star awards; 5 Ship-it awards; 1 “Rising Star” award	Product Unit Manager / GM	2001 – 2009